



2023



AGQ International **PROFILE**

“Together into the Future”



Farshchian's Masterpiece



Iran Hand made Carpet



Iranian Engraving



Persian Calligraphy

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Compilation and Design by: AGQ International Dept.



Asre Goftego Qalam (AGQ) Profile



Siroos Ghafourian Far
AGQ President

We all possess a special talent so it is necessary to discover what it is and how to strengthen it.

Asre Goftego Qalam, Cultural & Artistic (AGQ) institute based in Tehran - Iran, specializes in designing and implementing tailor-made & practice-oriented training courses, and internship programs for NGO leaders, government officials, educators, business people, and company owners, under the frame of seminars / webinars and educational tours in Iran, European and Asian countries.

Asre Goftego Qalam (AGQ) Institute has successfully provided professional business training for small and medium-sized enterprises in Iran, equipping economic activists with the knowledge and skills to access global markets. Through practical training sessions, market research by expert teams, and engagement with foreign traders, AGQ has fostered domestic product exports and met evolving market needs. The Institute's efforts have been recognized with prestigious awards both nationally and internationally.



International Dept. Activities

- Establishing international cooperation and signing memoranda of understanding with foreign universities and institutions to conduct training courses, with a focus on collaboration with prestigious European and Asian universities. Additionally, partnering with renowned legal and consulting organizations in Europe and Asia to provide comprehensive and high-quality support for training and development programs.
- Development of educational and research communication in order to participate in conferences, seminars and scientific congress with reputable international centers.
- Introducing foreign courses and tours to familiarize economic activists with international business methods.



Mina Alavash Shoshtary
AGQ Education &
Intl. Director

*We strive to
ensure everything
works as it should
thereby providing
best quality*



ARCTIC OCEAN

Asre Goftego Qalam (AGQ) Institute Vision

All companies count on their Leaders, Managers, Team Leaders and Business Professionals to make good use of their management and business skills to help grow the company, especially today when we live in times of disruption and change.

Knowing this...

How can you get essential skills and pragmatic tools to act quickly in changing environments?... to move up in your career? ...
And help your organization grow?

AGQ helps you get equipped with the skills and competencies that you need to perform and succeed in complex and challenging business environments.



AGQ Academy Partners

2016-2025



DMAN ACADEMY
Germany



NORDAKADEMIE
Germany



LEADERSHIP EXCELLENCE ACADEMY
Germany



GOLDEX Co.
Germany



Source of Commerce
SOURCE of COMMERCE GmbH
Germany



PARIS GRADUATE SCHOOL
Innovative Knowledge Institute

PARIS GRADUATE SCHOOL
France



FERDOWSI LEGAL
France



WBA Co.
Japan



K-JHIN.GTC

K-JHIN.GTC
South Korea



INCHEON National University
South Korea



HALIC UNIVERSITY
Turkey



ISTANBULAYDIN UNIVERSITY
Turkey

LEA :Leadership Excellence Academy



Prof. Fred Ludolph
*Owner & Managing Partner
of the LEA*

We focus on developing the emotional and cultural competencies essential for successful leadership and business management.

At LEA, we design innovative, tailor-made leadership training programs focusing on emerging markets. Leveraging cutting-edge methodologies, including AI, we empower organizations to achieve sustainable growth and foster impactful leadership. Our approach combines deep market insights with practical tools to drive meaningful transformation and lasting success.

Our Mission: Fostering emotional and cultural intelligence

In today's globalized world, effective leadership and business acumen require more than just technical skills. We are dedicated to fostering emotional and cultural intelligence, enabling leaders and managers to connect, inspire, and thrive in multicultural environments.



Our Expertise

Our comprehensive training and consultancy services are designed to address the critical areas necessary for success in today's competitive global market. With a focus on practical skills and real-world applications, we equip your team with the knowledge and capabilities to excel. Explore our key areas of expertise:

- Leadership Development: Cultivating the skills necessary for effective, culturally aware leadership.
- Marketing and Sales: Strategic training to enhance your market presence and boost sales performance.
- Sales Management: Developing robust sales strategies and management techniques to drive success.
- Financing: Equipping your team with essential financial acumen for informed decision-making.



Dr. Angela Leeke
Partner and Spokeswoman
of the LEA



Dr. Klaus-Peter Wagenführ
Managing Partner
of the LEA



FERDOWSI LEGAL



BAKI H. MANECHE
Founding Partner

*We strive to find
practical solutions
addressing all
aspects of
insolvency and
restructuring.*

Founded in 2016 in Tehran with expansion in Lebanon, Syria and Iraq in 2018.

A team of legal and tax advisers on the ground, fully dedicated to the markets of the Middle East countries, combining local expertise and know-how and European savoir-faire.

A team of European lawyers having each more than 25 years of experience in emerging markets with a solid knowledge of the region and strong relationships developed locally through the years.

Strong ethical values and an exigent vision of the lawyer-client relationship based on reactivity, flexibility and Tailor-made solutions.



Services we provide

What We Do

We can assist in relation to carrying out activities in and with Iran, Lebanon, Iraq and Syria, and in deciding on the right investment structures. This can cover:

- 🔴 Choice of jurisdiction from which to invest (based on availability and use of bilateral investment treaty and taxation considerations);
- 🔴 Choice of investment vehicle and evolving joint venturing requirements;
- 🔴 Structuring around Iran tax rules and restrictions, international sanctions, and foreign exchange rules;
- 🔴 Evaluation and background checks of local partners and suppliers.



JEAN-CHARLES ALBITRE
Managing and
Co-Founding Partner

We help our
clients expand
and develop
their technologies,
brands, products,
data and
services.



SOURCE of COMMERCE GmbH



Seyed Astaneha
CEO of
Source of Commerce
GmbH

we accompany
all our customers
from the
beginning to the
execution and
development.

We are a management consulting company from Hamburg, Germany. Making us an exceptional establishment as ***Source of Commerce GmbH*** is the sole management consultancy company for domestic and foreign companies and affairs.

Our various international services and projects with successful results are based on our many years of experience and the collaborations with the outstandingly highclass ventures of the productions.

Our very experienced team is continuously being trained and being kept informed on new trends and know-hows. With that we are always acquainted about the latest updates and simply just mindful of them.



Our services

Consulting:

Marketing, Branding, Management consultancy, Export management, Int. trade

Our priority are the customers. We strive on focusing and processing your needs and wants. Really making sure that you find the exact right product and service for you is of great importance for the team. That's why comprehensive advice is our primary interest and concern following the required necessities of our customers, so you are able to decide informatively.

We challenge your business challenges!





PARIS GRADUATE SCHOOL
Innovative Knowledge Institute



Dr. Souha Akiki
President & Founder

**Education is the
best friend. An
educated person
is respected
everywhere**

PARIS GRADUATE SCHOOL

Paris Graduate School (PGS), a branch of Innovative Knowledge Institute (IKI). We firmly believe that Education is for improving our lives. We offer students and working professionals a unique opportunity to study on our ***“Blended Learning”*** courses which enables students to have the ***“best of both worlds”***: classroom study at one of our global study centers, alongside Distance Learning study.

Our two primarily Study Centers are right in the ***“heart of Europe”*** at the two greatest capitals - Paris and London. Our academic strategy of 'Education on Your Doorstep' enables students to gain qualification while studying in their home country or Paris or London.



Areas of Studies

- Understanding the geopolitical and economic dynamics of one of these areas
(Middle East – West Africa – central Africa – southern Africa – southern Asia – Russia and its neighborhood – South America- East Asia & Iran)
- Reconstructing devastated areas
- Ethics: professional, personal, and general ethics for functioning in the world
- Corporate social responsibility
- Many other courses are tailored to the specific needs of your organizations.





NAGASYOSHI Kazuo
President & CEO

*Standing still with-
out responding to
external business
environment
changes means
degeneration in the
global economic
society.*

World Business Associates Co.

Philosophy of WBA

WBA is a professional management consulting firm established in 2006 that aims at contributing development of international businesses. The firm was established by a group of SME management consultants certified by the Japanese Ministry of Economy, Trade and Industry (METI).

Creating and promoting international business with the knowledge, skills, and experience of Small and Medium Enterprise (SME) Management Consultants in the aim of developing the global economy in harmonization with culture in an international society.



WBA Strategies

Mission

Supporting the establishment and advancement of the management of domestic and overseas enterprises, thus contributing to the development of the world's economy as well as Japan's economy.

Vision

Growing and developing as a professional group conducting international economic and business activities required from SME Management Consultants of the 21st century.



Jun Sugiura
Executive Chairman

WBA provides
support to manage
ment innovation that
realizes competitive
business.



Prof. Jong-Tae Park
President of
INCHEON National University

Relentless innova-
tiveness and
challenge have
always been the
driving force of our
university..

INCHEON National University has been growing rapidly since 2013 when it became the university corporate with Seoul National University. At the inauguration, I promised to build a new national university model based on a flexible university operating structure and a culture of innovation that made our university unique in Korea. Through reform supported by members, INU will be reborn as the university leading the era and opening the future. To support and lead the development of Incheon, which has become the economic capital of Korea, we will establish a university-industry cooperation platform closely connected with the region and discuss issues with Incheon Metropolitan City.



INU strategy

We are passionate about providing you with an education of uncompromising quality and opportunity. Our commitment to academic excellence is paired with an unrelenting devotion to innovative research, global education, and offering our students real-world internship experiences.

INU is a place to study and learn, but it is also a supportive environment to follow your passion, grow, and as our slogan says, be Inspired. Studying at INU allows you to explore and understand the world. INU is home to about 13,000 students and this gives you the opportunity to meet and work with students and faculty from all around the world. Come explore, learn, and create in Incheon - the heart of Northeast Asia.



Dr. Young-Kyun Kim
Dean of International
Business Management



Dr. Hyun-Jun (Sam) Park
A senior lecturer at
the university





Dr. Mustafa Aydın
Board of Trustees
President

*Our mission is to
prepare students
as competent
individuals in
their professions
for an environment
with global
competition.*

ISTANBUL AYDIN UNIVERSITY

It is not surprising to encounter the graduates of ***Istanbul Aydın University***, which has taken the road with the slogan of "Towards a Bright Future", at the brightest spots of business life. Istanbul Aydın University is a city and campus university located in the center of Istanbul with its experienced academic staff who have gained a reputation for their scientific studies in our country and in the world.

The first thing that will engage your attention when you step on campus is the vitality of it. Istanbul Aydın University where you can experience an activity every hour of the day, is dominated by constant energy and mobility.

Having succeeded many accomplishments in spite of being young, IAU prepares its students for their dream jobs by providing free career planning service to its students and alumni. You can find yourself starring in a movie, doing a research or singing along with somebody when you visit IAU that knows the importance of practical education besides theoretical education.

IAU Facts and Figures

- **Comprehensive University:** IAU has academic programs at pre-bachelor's, bachelor's, master's and doctoral levels covering most disciplines.
- **Focus on Competency:** IAU emphasizes professional competency in its teaching. Students have internships integrated into their curricula and on-the-job-training opportunities through the many industry partnerships of IAU.
- **International University:** IAU has an international campus with around 4000 international degree-seeking students from 101 countries. IAU also welcomes international students through the Erasmus+, bilateral exchange programs, and the Delightful Istanbul programs.





Prof. Dr. Zafer UTLU
Rector

*In our 20th year,
we are living the
rightful pride of
rebuilding stronger
goals and a stron-
ger Haliç university*

HALIÇ UNIVERSITY

Haliç University is a foundation university established by the Our Children with Leukemia Foundation in accordance with the Higher Education Law No. 2547 and started its education life on 23 November 1998.

It is Turkey's leading Foundation University, which has been continuing its education and research mission in a wide spectrum such as health, engineering, architecture, sports and art since 1998.

Haliç University continues its education life with 7 Faculties, 2 Schools, 1 Vocational School, Conservatory and Graduate Education Institute and more than 10 thousand current students.

Our University, which puts design and creativity at its center, takes place in international rankings with the impact of its 18 thousand graduates in Turkey.



Strategy Plan

Vision

Istanbul and the Golden Horn; To be a leading university in the fields it prioritizes by drawing strength from its historical heritage and educating competent people in the fields of education, training, research and development.

Mission

Inspired by local and universal values; To be a pioneer in science, art and sports.



Mehmet Naci TOPSAKAL

Board of trustees President

The determination and effort we will show to implement our strategic plan will carry us to an advanced future.

Consultancy

One of the Core Missions of Asre Goftego Qalam Institute

Asre Goftego Qalam Institute is dedicated to providing practical and insightful consultations in the international arena. By leveraging its expertise in global markets, the institute aims to empower businesses and professionals with actionable strategies tailored to the complexities of international trade, legal frameworks, and cross-cultural communications.



AGQ Consultancy Strategy

Its mission is to bridge gaps, foster partnerships, and ensure that clients are equipped to navigate the challenges of global interactions successfully. Through its tailored services, the institute plays a pivotal role in enhancing the international capabilities of organizations and individuals alike.



2025 Events Schedule

Overseas Seminars



France



Germany

Date| 14th- 22nd February 2025
21st-29 th November 2025



France



Italy

Date| 23rd – 31st May 2025



France



Switzerland

Date| 17th - 25th October 2025



France



Austria

Date| 12th - 20th September 2025



South Korea



Japan

Date| 30th January -8th February 2025



Japan

Date| 6th – 14th May 2025
16th - 24th June 2025
25th August– 2nd September 2025
3rd-11th November 2025



South Korea

Date| 11th -17th July 2025
1st – 7th October 2025



Turkey

Date| May, June, July, September,
October, November, December

2024 Events Schedule

25|26

Overseas Seminars



France



Germany

Date| 15th- 13th January 2024



France



Italy

Date| 03rd - 11th May 2024
19th – 27th July 2024



France



Switzerland

Date| 27th September- 5th October 2024



France



Spain

Date| 29th November- 7th December 2024



Japan

Date| 18th -26th February 2024
15th – 24th April 2024
30th June- 9th July 2024
15th – 24th October 2024



South Korea

Date| 16th - 24th August 2024
10th – 18th December 2024



Turkey

Date| May, June, July, September,
October, November, December

*We are Specialised in Intl. training, Business matchmaking
&
tailor made programs.*



LEA
LEADERSHIP
EXCELLENCE
ACADEMY

GOLDEX
INTERNATIONAL TRADING

Source of Commerce

PARIS GRADUATE SCHOOL
Innovative Knowledge Institute

FERDOWSI LEGAL

WBA
World Business Associates

K-JHIN.GTC

INU 인천대학교
INCHON NATIONAL UNIVERSITY



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