



2026

AGQ International PROFILE

Together into the future



Farshchian's Masterpiece



Tomb of Cyrus the Great



Iran Handmade Carpet



Iranian Engraving



Persian Calligraphy

Contents

Asre Goftego Qalam Profile3

International Dept. Activities4

Asre Goftego Qalam Institute Vision5

AGQ Academy Partners6

FERDOWSI Legal – France7-8

CBA Studio Legale e Tributario – Italy9

HSE University – Russia10

Leadership Excellence Academy- Germany11-12

Source of Commerce (GmbH) – Germany13-14

Paris Graduate School – France15-16

World Business Associates Co. – Japan17-18

INCHEON National University – South Korea.....19-20

Istanbul AYDIN University – Turkey21-22

HALIC University – Turkey23-24

French National Assembly – France25

Visits to Exhibitions and Manufacturing Facilities26

Consultancy27-28

2025 Events Schedule29

2026 Events Schedule30





Asre Goftego Qalam (AGQ) Profile

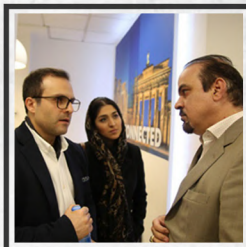
Asre Goftego Qalam (AGQ) is a Cultural and Artistic Institute based in Tehran, Iran, specializing in the design and delivery of tailor-made, practice-oriented training programs and internship initiatives. AGQ works with NGO leaders, government officials, educators, business professionals, and company owners, offering its programs through seminars, webinars, and international educational tours across Iran, Europe, and Asia.



Siroos Ghafourianfar

AGQ President

The Institute has a proven track record in providing professional business training for small and medium-sized enterprises (SMEs) in Iran. Through hands-on training sessions, expert-led market research, and direct engagement with international traders, AGQ supports Iranian businesses in accessing global markets, expanding exports, and responding effectively to evolving market demands. AGQ's impactful activities and innovative training models have been recognized with prestigious national and international awards.





Mina Alavash Shoshtary

AGQ Education &
Intl. affair Director

International Dept. Activities

- Establishing international partnerships and signing Memoranda of Understanding (MoU) with foreign universities and institutions to deliver specialized training programs, with a strong focus on collaboration with prestigious European and Asian universities. In parallel, cooperating with well-established legal and consulting firms in Europe and Asia to ensure comprehensive, high-quality support for training and capacity-building initiatives.
- Strengthening educational and research networks through participation in international conferences and seminars in cooperation with reputable global academic and professional institutions.
- Introducing international training programs and study tours to familiarize business professionals with global business practices and international standards.



asreqalam.com | asreqalam _

Asre Goftego Qalam (AGQ) Institute Vision

In today's rapidly changing and disruptive world, organizations increasingly rely on their leaders, managers, team leaders, and business professionals to apply strong management and business skills to drive sustainable growth and long-term success.

This raises a fundamental question:

How can professionals acquire the essential skills and practical tools necessary to act decisively in dynamic environments, advance their careers, and make meaningful contributions to organizational development?

At AGQ our vision is to empower individuals and organizations by equipping them with the competencies, insights, and hands-on skills required to perform confidently and succeed in complex and challenging business environments.



AGQ Academy Partners

2016 – 2026



DMAN ACADEMY
Germany



NORDAKADEMIE
Germany



Source of Commerce GmbH
Germany



**LEADERSHIP
EXCELLENCE ACADEMY**
Germany



GOLDEX Co.
Germany



PARIS GRADUATE SCHOOL
Innovative Knowledge Institute

PARIS GRADUATE SCHOOL
France



FERDOWSI LEGAL
France



World Business Associates
Japan



K-JHIN.GTC
K-JHIN. GTC
South Korea



INCHEON National University
South Korea



HALIC UNIVERSITY
Turkey



ISTANBUL AYDIN UNIVERSITY
Turkey

Founded in 2016 in Tehran, with expansion in Lebanon, Syria, and Iraq in 2018.

A team of legal and tax advisers on the ground, fully dedicated to the markets of the Middle East countries, combining local expertise and know-how and European savoir-faire.

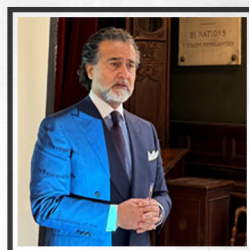
A team of European lawyers having each more than 25 years of experience in emerging markets, with a solid knowledge of the region and strong relationships developed locally through the years.

Strong ethical values and exigent vision of the lawyer-client relationship based on reactivity, flexibility, and Tailor-made solutions.



Baki H. Maneche

Founding Partner





Jean-Charles Albitre

Managing and
Co-Founding Partner

Services we provide

What We Do

We assist clients in conducting business activities in and with Iran, Lebanon, Iraq, and Syria, and in designing the most effective investment structures tailored to regional and international requirements. Our services include guidance on:

- Selection of the optimal investment jurisdiction, considering bilateral investment treaties, tax efficiency, and regulatory frameworks.
- Choice of investment vehicles, including joint venture structures and partnership requirements.
- Investment structuring in compliance with Iranian tax regulations, international sanctions regimes, and foreign exchange controls.
- Evaluation and due diligence of local partners and suppliers, including background and risk assessments.



asreqalam.com | asreqalam _



CBA Studio Legale e Tributario

About CBA Studio Legale e Tributario

CBA Studio Legale e Tributario is a leading independent law and tax firm based in Italy, with more than 120 professionals operating across five offices in Milan, Rome, Padua, Venice, and Munich. With over 30 years of experience, CBA combines deep local expertise with a strong international perspective, offering high-quality legal and tax services tailored to the needs of both Italian and foreign clients.

CBA's multidisciplinary teams work closely with businesses, institutions, and investors to provide comprehensive and strategic solutions in areas such as corporate law, tax advisory, mergers and acquisitions, banking and finance, litigation, and regulatory compliance.



Stefano Petrecca

Lawyer



Arianna Valenza

Senior – Associate





Marat Zembatov

Director of Public Administration
and Governance Dept.
at HSE University



Stepan Guzey

Partner and Head of
Office at Lidings Law Firm

HSE University



About HSE University

HSE University (Higher School of Economics), founded in 1992 in Moscow, is one of Russia's leading research universities, with campuses in Moscow, Saint Petersburg, Nizhny Novgorod, and Perm. Hosting students from over 100 countries, HSE is internationally recognized for its strong academic standards and global outlook.

With a wide range of programs taught in English and Russian, extensive international partnerships, and a strong focus on research and practical skills, HSE University provides a dynamic environment that prepares students for successful careers in global and multicultural settings.



About LEA

At LEA, we design innovative, tailor-made leadership training programs with a strong focus on emerging markets. By leveraging cutting-edge methodologies, including the strategic use of artificial intelligence (AI), we empower organizations to achieve sustainable growth and develop impactful, future-ready leaders. Our approach integrates deep market insight with practical, results-driven tools to create meaningful transformation and long-term success.



Fred Ludolph

Owner & Managing Partner

Our Mission: Fostering emotional and cultural intelligence

In today's globalized world, effective leadership and business acumen require more than just technical skills. We are dedicated to fostering emotional and cultural intelligence, enabling leaders and managers to connect, inspire, and thrive in multicultural environments.





Klaus-Peter Wagenführ

Managing Partner



Angela Leeke

Partner and Spokeswoman

Our Expertise

Our Areas of Expertise

Our comprehensive training and consultancy services are designed to address the critical competencies required for success in today's highly competitive global market. With a strong emphasis on practical skills and real-world application, we empower organizations with the knowledge and capabilities needed to excel.

Our core areas of expertise include:

- **Leadership Development:** Building adaptive and culturally intelligent leaders.
- **Marketing & Sales:** Enhancing market positioning and sales performance.
- **Sales Management:** Developing effective sales strategies for sustainable growth.
- **Financing:** Strengthening financial insight for informed decision-making.





Source of Commerce GmbH

About Source of Commerce GmbH

We are a management consulting company based in Hamburg, Germany, providing strategic advisory services to both domestic and international clients. Source of Commerce GmbH stands out as a trusted consultancy supporting companies across diverse industries and international markets.

Our successful projects and international engagements are built on years of professional experience and close collaboration with high-caliber industrial and commercial partners. We deliver practical, results-driven solutions tailored to the specific needs of each client.

Our highly experienced team is committed to continuous professional development, ensuring up-to-date knowledge of global trends, market dynamics, and best practices. This enables us to provide forward-looking insights and effective strategies in an ever-changing business environment.



Seyed Astaneha

CEO



Our Services

Consulting: Marketing, Branding, Management consultancy, Export management & Intl. trade

At the core of our services is a client-centered approach. We focus on understanding your specific needs, objectives, and challenges to deliver solutions that truly fit your business.

Our team provides comprehensive and strategic consultancy, ensuring you receive accurate insights and tailored recommendations. This enables you to make informed decisions with confidence and clarity.

We don't just address challenges, We challenge your business challenges and turn them into opportunities.





PARIS GRADUATE SCHOOL
Innovative Knowledge Institute

Paris Graduate School (PGS)

Paris Graduate School (PGS) is a branch of Innovative Knowledge Institute (IKI). We firmly believe that Education is for improving our lives. We offer students and working professionals a unique opportunity to study on our “Blended Learning” courses, which enable students to have the “best of both worlds”: classroom study at one of our global study centers, alongside Distance Learning study.

Our two primary Study Centers are right in the “heart of Europe” at the two greatest capitals- Paris and London. Our academic strategy of “Education on Your Doorstep” enables students to gain a qualification while studying in their home country or Paris or London.



Souha Akiki

President & Founder



Areas of Studies



- Understanding the geopolitical and economic dynamics of one of these areas.

(Middle East- West Africa- Central Africa- Southern Africa- Southern Asia- Russia and its neighborhood- South America- East Asia & Iran)

- Reconstructing devastated areas
- Ethics: Professional, Personal, and general ethics for functioning in the world
- Corporate social responsibility
- Many other courses are tailored to the specific needs of your organization.



Philosophy of WBA

WBA is a professional management consulting firm established in 2006 that aims at contributing development of international businesses. The firm was established by a group of SME management consultants certified by the Japanese Ministry of Economy, Trade and Industry (METI).

WBA's mission is to create and promote international business by leveraging the knowledge, skills, and experience of SME management consultants, contributing to global economic development while respecting and harmonizing with diverse cultures in the international community.



Nagasyoshi Kazuo

President & CEO





Jun Sugiura
Executive Chairman

WBA Strategies

Mission

Supporting the establishment and advancement of the management of domestic and overseas enterprises, thus contributing to the development of the world's economy as well as Japan's economy.

Vision

Growing and developing as a professional group conducting international economic and business activities required from SME Management Consultants of the 21st century.



asreqalam.com | asreqalam _

INCHEON National University has been growing rapidly since 2013, when it became a corporate university with Seoul National University.

At the inauguration, I promised to build a new national university model based on a flexible university operating structure and a culture of innovation that made our university unique in Korea.

Through reform supported by members, INU will be reborn as the university leading the era and opening the future.

To support and lead the development of Incheon, which became the economic capital of Korea, we will establish a university-industry cooperation platform closely connected with the region and discuss issues with Incheon Metropolitan City.



Jong-Tae Park

President





Young-Kyun Kim

Dean of International
Business Management



Hyun-Jun (Sam) Park

University Senior Lecturer

INU Strategy

The foundation of Incheon Technical College in 1979.

We are passionate about providing you with an education of uncompromising quality and opportunity.

Our commitment to academic excellence is paired with an unrelenting devotion to innovative research, global education, and offering our students real-world internship experiences.

INU is a place to study and learn, but it is also a supportive environment to follow your passion, grow, and, as our slogan says, be inspired. Studying at INU allows you to explore and understand the world. INU is home to about 13,000 students, and this gives you the opportunity to meet and work with students and faculty from all around the world. Come explore, learn, and create in Incheon – the heart of Northeast Asia.





ISTANBUL AYDIN UNIVERSITY

Istanbul Aydın University (IAU), guided by the slogan “Towards a Bright Future,” has quickly become a place where its graduates shine in the world of business.

Located in the heart of Istanbul, IAU is a vibrant city campus with experienced academic staff renowned for their research both nationally and internationally. The energy and activity on campus are constant, offering students opportunities to engage in events and experiences every hour of the day.

Despite its relatively young age, IAU has achieved remarkable accomplishments. The university prepares students for their dream careers through free career planning services and emphasizes practical education alongside theoretical learning. At IAU, students can explore their passions, whether in research, arts, or other creative endeavors, while gaining the skills and knowledge needed to succeed in the real world.



Mustafa Aydın

Board of Trustees President





IAU Facts and Figures

- **Comprehensive University:** IAU offers programs at pre-bachelor's, bachelor's, master's, and doctoral levels across a wide range of disciplines.
- **Focus on Competency:** IAU emphasizes professional skills through integrated internships and on-the-job training, supported by its strong industry partnerships.
- **International University:** IAU hosts around 4,000 international students from 101 countries. It also welcomes students through Erasmus, bilateral exchange programs, and the Delightful Istanbul programs.



asreqalam.com | asreqalam _



HALIÇ UNIVERSITY

Haliç University, established by the Children with Leukemia Foundation under the Higher Education Law No. 2547, began its educational journey on November 23, 1998.

As one of Turkey's leading foundation universities, Haliç University has been dedicated to education and research across a wide range of fields, including health, engineering, architecture, sports, and the arts.

The university operates with 7 faculties, 2 schools, 1 vocational school, a conservatory, and a graduate institute, serving over 10,000 students.

Placing design and creativity at its core, Haliç University has made its mark in international rankings, thanks to the achievements of its 18,000 graduates in Turkey.



Zafar UTLU

Rector





Mehmet Naci TOPSAKAL

Board of trustees President

Strategy Plan

Vision

Drawing strength from its historical heritage, Haliç University aims to be a leading institution in its priority fields, educating competent individuals in teaching, research, and development.

Mission

Guided by local and universal values, Haliç University strives to be a pioneer in science, art, and sports.



asreqalam.com | asreqalam _

**Official Visit of the Iranian Business Delegation
to the French National Assembly**



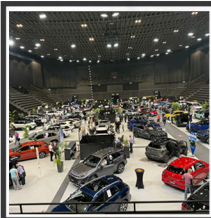
Overview of Industrial Visits to Exhibitions and Manufacturing Facilities in Europe Japan, South Korea, and Moscow

2016-2025

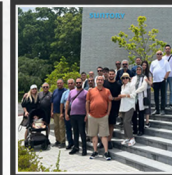
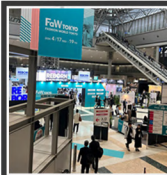
Germany



Switzerland



J a p a n



South-Korea



R u s s i a



asreqalam.com | asreqalam _

Consultancy

Core Mission of Asre Goftego Qalam Institute

Asre Goftego Qalam Institute is committed to providing practical and insightful consultation in the international arena.

By leveraging its expertise in global markets, the institute empowers businesses and professionals with actionable strategies tailored to the complexities of international trade, legal frameworks, and cross-cultural communication.



AGQ Consultancy Strategy

AGQ Consultancy aims to bridge gaps, foster partnerships, and equip clients to navigate the challenges of global interactions successfully. Through tailored services, the institute plays a pivotal role in enhancing the international capabilities of both organizations and individuals.



asreqalam.com | asreqalam _

2025 Events Schedule

Overseas Seminars

■ Europe

• France - Germany



Date | 14th- 22nd February 2025
4th – 11th October 2025

• France - Italy



Date | 23rd – 31st May 2025
13th – 20th December 2025

• France - Switzerland - Austria



Date | 2nd – 11th September 2025

■ Japan



Date | 6th – 14th May 2025

■ South Korea – Japan



Date | 30th January-8th February 2025

■ Turkey



Date | May. June. July
September. October
November. December



2026 Events Schedule

Overseas Seminars

■ Europe

• France – Spain



Date | 16th – 23rd May 2026

• France – Switzerland



Date | 5th – 12th September 2026

• France – Italy



Date | 24th – 31th October 2026

• France- Germany



Date | 5th – 12th December 2026

■ Japan



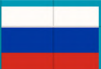
Date | 13th – 21th April 2026
8th – 16th June 2026
12th – 20th October 2026

■ South Korea – Hong Kong



Date | 5th – 14th May 2026

■ Russia



Date | 13th – 17th July 2026

■ Turkey



Date | May. June. July
September. October
November. December



We are Specialised in Intl.
training, Business matchmaking
& tailor made programs



PARIS GRADUATE SCHOOL
Innovative Knowledge Institute



K-JHIN.GTC



🏠 No. 1, Madaen Alley, Fajr St, Motahari Ave,
T e h r a n , I R A N
☎ 9 8 2 1 4 1 4 5 0 0 0 0
🌐 a s r e q a l a m . c o m

🏠 Unit 1,6, No.13, Sara Building, Mirzahasani Alley
Ghaemmagham St. T e h r a n - I R A N
☎ + 9 8 2 1 8 8 4 8 0 4 9 0
📷 a s r e q a l a m _